



SELL IT

BETTER

WITH POLARIZED DEMONSTRATORS

American Polarizers, Inc.

## Sell it Better

When customers see the benefits of polarized sunglasses, they are more likely to make a purchase.

American Polarizers, Inc. (API) produces several types of point of purchase solutions that showcase the benefits of glare reduction provided by polarized lenses.

- GlareCards™, our patented cards utilizing full-color photographs to realistically demonstrate glare reduction
- GlareDisplays™, free-standing displays that utilize our GlareCards™ for an even more dramatic effect
- PolarCards™, a cost effective way to demonstrate polarization

All products are available with:

- Stock or Custom Artwork
- Polarized Lorgnettes

API manufactures innovative polarized products used in POP displays, sunglass fixtures, and promotional products for leading brands around the world. Please review the samples on the following pages and use them to get ideas for what your display will look like.





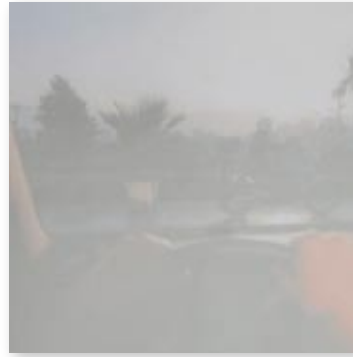
# GlareCards™

Our custom, patented GlareCards™ take demonstrating polarized sunglasses to the next level. The full-color photographs used on GlareCards™ offer a realistic depiction of the glare reducing benefits of polarized eyewear. When the GlareCards™ are viewed without sunglasses, you can see an image but it is shiny and difficult to recognize. But when you see the card with polarized eyewear, the glare goes away!

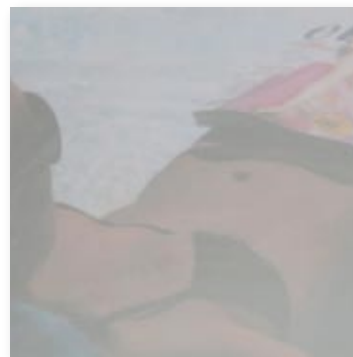
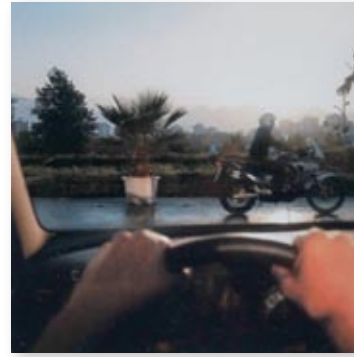
## Specifications:

- Full-Color Photographs
- Custom Shapes and Sizes

NORMAL VISION



POLARIZED LENS EFFECT



# GlareDisplays™

GlareDisplays™ are unique free-standing displays that combine our patented GlareCards™ and a secondary image that is reflected onto the card. This produces an even more stunning effect that allows the customer to truly "See" the benefits of polarization. You and your customers will be amazed by this product.

## Specifications:

- Free-Standing
- Full-Color Photographs
- Multicolor Silk Screening for the display

We also manufacture films that can be applied to your unique and/or proprietary POP displays.





# PolarCards™

PolarCards™ are cost effective polarization demonstrators that look grey with no image when viewed without polarized sunglasses. When polarized glasses are put on, a picture appears. A visible printed image can be put on the front of the card to complement the polarized image that appears when viewed through the polarized lenses.

## Specifications:

- Adhesive Backing
- Stock or Custom Artwork
- Custom Shapes and Sizes



800.736.9031



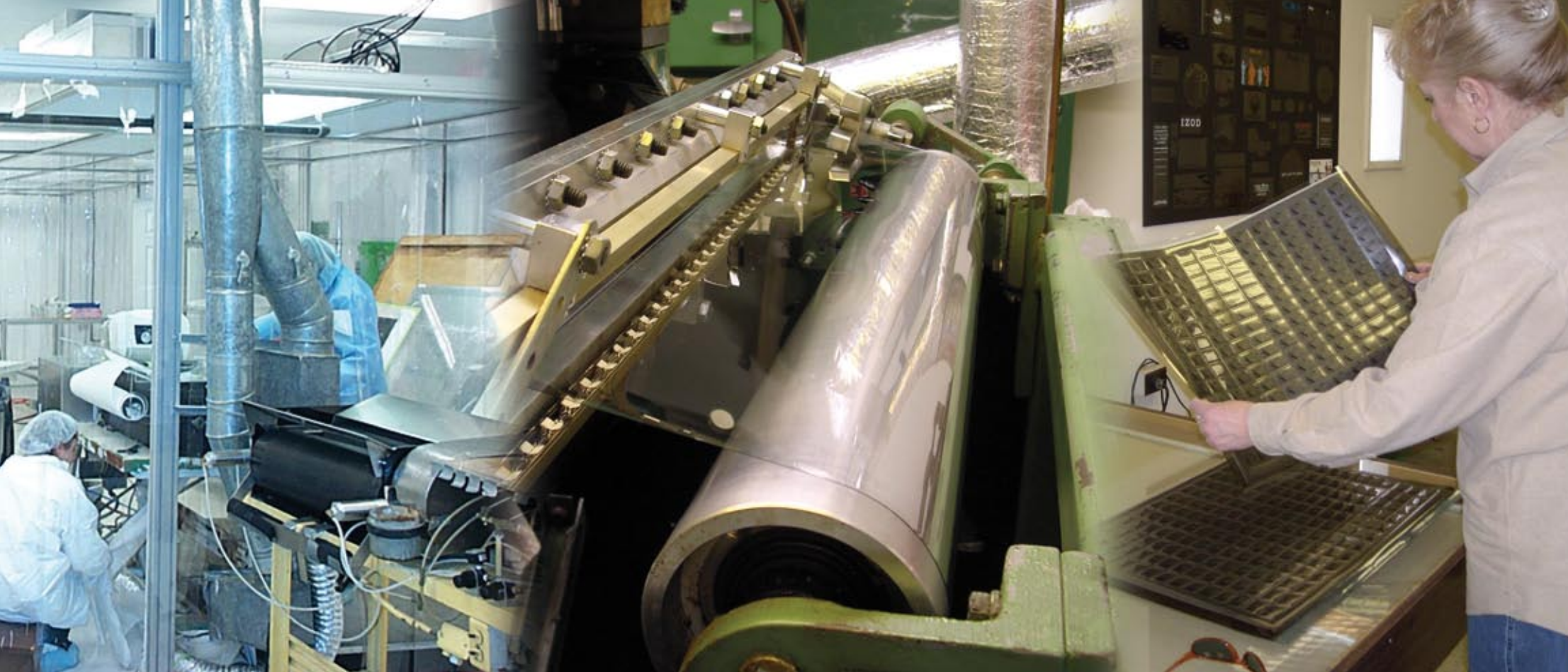
NORMAL VISION



POLARIZED LENS EFFECT



[www.polarizeddemo.com](http://www.polarizeddemo.com)



## Like What You See?

For additional information,  
technical assistance  
or a quotation, please call  
800.736.9031  
or e-mail [sales@apioptics.com](mailto:sales@apioptics.com)

## Company Profile

Established in 1960, American Polarizers' (API) history of innovation in the field of optical technology has built the company into its present position as a major manufacturer of optical products, both polarized and nonpolarized. Developing new applications and addressing our customer's needs is our priority.

At API we take pride in providing the highest level of customer service, leading edge technical knowledge and stringent quality control. In addition to competitive prices, we offer many value added services such as inventorying custom products and just-in-time delivery.

800.736.9031

[www.polarizeddemo.com](http://www.polarizeddemo.com)



# API

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